

## The Rising Threat of Loan App Scams: Protect Yourself from Fraud

Loan app frauds are becoming increasingly prevalent, posing significant risks to individuals seeking quick financial relief. Scammers are exploiting the urgency of those in need by developing fraudulent applications that appear professional and legitimate. Understanding how these scams work can help protect potential victims from financial loss and identity theft.

## **How the Scam Happens:**

Fraudsters create apps that mimic the branding and design of reputable financial institutions. These applications promise quick loan approvals, no credit checks, and minimal documentation, which attracts those facing financial difficulties. When users apply for loans through these apps, they are often required to provide sensitive personal information, including identity proofs and bank details. Some apps even request access to contacts and SMS, putting users at further risk. Recently, scammers have escalated their tactics by calling victims and demanding payment for loans they never took out. When victims dispute these claims, scammers send them an APK to "verify" the loan. Downloading and installing this APK allows scammers to steal personal data, leading to harassment akin to that experienced after taking a loan from a fraudulent app.

## **Precautions to Take:**

- Download apps only from official sources; avoid third-party platforms to reduce risks.
- Verify the app's legitimacy; check reviews and ratings before installation.
- Never share sensitive information; avoid providing personal details unless necessary.
- Avoid unsolicited calls; do not engage with unknown callers asking for payments.
- Report suspicious apps or calls; notify authorities if you encounter fraud.

Loan app fraud is a significant threat, especially for those in urgent financial situations. Individuals can protect themselves from falling victim to these scams by being vigilant and prioritising security. Always conduct thorough research and exercise caution when dealing with financial services online.

## Stay vigilant, stay safe.

Best Regards,



Telangana Cyber Security Bureau.