



Telangana Cyber Security Bureau



PUBLIC ADVISORY

Rising Threat of Pyramid/MLM Fraud Schemes

The Telangana Cyber Security Bureau (TGCSB) alerts citizens about a rising trend in pyramid and MLM (Multi-Level Marketing) frauds targeting unsuspecting investors. Fraudsters operating under names like Agro, Garments, Herbal & Health, Household items and others lure victims with false promises of cryptocurrency profits, daily commissions, or luxurious rewards.

How these Frauds Operate?

- These schemes rely on recruiting new members to pay returns to older investors, without any legitimate business activity.
- The majority of participants lose money, while only those at the top of the pyramid gain profits.
- Many frauds are masterminded from abroad, posing risks of funds being diverted to anti-national activities.



Protect Yourself with These Precautionary Measures:

- Beware of Unrealistic Promises: Claims of high returns, luxury cars, and foreign tours are traps.
- Verify Companies and Schemes: Fraudsters misuse reputable company names.
- Avoid Joining Recruitment-Based Schemes: Any scheme requiring recruitment for income is likely a Ponzi or pyramid scheme.
- Research Cryptocurrency Thoroughly: Beware of pump-and-dump schemes creating fake demand for cryptocurrencies.
- Check Regulatory Compliance: Verify companies with SEBI or MCA before investing.
- Share this information with family and friends to protect them from scams.

If you become a victim of any cybercrime, immediately call 1930 or report it on cybercrime.gov.in for prompt action.

**Shikha Goel, IPS
DG CID & Director TGCSB**

Stay safe and celebrate responsibly

Reporting portal  cybercrime.gov.in

Toll-free number  1930

Cyber fraud registry  8712672222